

The Pennsylvania Sheriffs' Association

**Annual Sponsorship
Program 2012**



**The Pennsylvania
Sheriffs' Association**

FEATURING

**Sponsorship Levels offering Value and
Year-Long Visibility**

**ALL Sponsorship levels include PSA
Membership Dues**

**Gold, Silver and Bronze Levels include
PSA 2012 Annual Conference and Magazine**

ANNUAL GOLD SPONSORSHIP \$5,000

New for 2012

- PSA Membership Dues and materials for Five Representatives from your organization
- One exhibit booth and two attendees at the 2012 Annual Conference plus a full page listing with logo in program book and logo on all promotional and on-site materials and signage.
- A five minute presentation at the Annual Conference.

At the Annual Conference:

- Full participation in all events and activities
- Two tickets for reception and banquet
- Full page listing with logo in the program book
- Logo on all promotional and on-site materials and signage

Banner on PSA Website for One Month

- Exclusive Banner for one sponsor per month (months available with first choice going to the first paid)

Full Page Four Color Ad in 2012 PSA Annual Magazine—a favorite member benefit

- Distributed throughout Pennsylvania and read by PA Sheriffs' Association members, leadership and decision-makers.

Company Promotional Literature Distributed at PSA Annual Conference

Plaque presentation at PSA Annual Conference recognizing Gold Sponsorship

Visibility Throughout the Year

- On the Web: Logo with a link to your company on the PSA web site
- In publications: Logo and sponsorship recognition in the Annual Magazine and the spring newsletter.
- At events: Logo on all table tents, recognition from the podium .

ANNUAL SILVER SPONSORSHIP

\$3,500

New for 2012

- PSA Membership Dues and materials for Three Representatives from your organization
- One exhibit booth and two attendees at the 2012 Annual Conference plus a half page listing in program book and a listing on all promotional and on-site materials and signage.

At the Annual Conference:

- Full participation in all events and activities
- Two tickets for reception and banquet.
- Half page listing with logo in the program book
- Listing on all promotional and on-site materials and signage

Listing on PSA Website as Silver Sponsor

Half Page Four Color Ad in 2012 PSA Annual Magazine—a favorite member benefit
Distributed throughout Pennsylvania and read by PA Sheriffs' Association members, leadership and decision-makers.

Certificate presentation at PSA Annual Conference recognizing Silver Sponsorship

Visibility Throughout the Year

- On the Web: Listing with a link to your company on the PSA web site
- In publications: Sponsorship listing in the Annual Magazine and the spring newsletter.
- At events: Listing on all table tents, recognition from the podium.

ANNUAL BRONZE SPONSORSHIP

\$2,500

New for 2012

- PSA Membership Dues for Two Representatives from your organization
- One exhibit booth and two attendees at the 2012 Annual Conference plus a listing in program book and a listing on all promotional and on-site materials and signage.

At the Annual Conference:

Full participation in all events and activities

- Two tickets for reception and banquet
- Listing in the program book
- Listing on all promotional and on-site materials and signage

Listing on PSA Website as Bronze Sponsor

Quarter Page black and white Ad in 2012 PSA Annual Magazine—a favorite member benefit

- Distributed throughout Pennsylvania and read by PA Sheriffs' Association members, leadership and decision-makers.

Certificate presentation at PSA Annual Conference recognizing Bronze Sponsorship

Visibility Throughout the Year

- On the Web: Listing with a link to your company on the PSA web site
- In publications: Sponsorship listing in the Annual Magazine and the spring newsletter.
- At events: Listing on all table tents, recognition from the podium.

ANNUAL PARTNER SPONSORSHIP

\$1,500

New for 2012

PSA Membership Dues for One Representative from your organization

One exhibit booth and one registration for attendee at the PSA Annual Conference plus a listing in program book and a listing on all promotional and on-site materials and signage.

Listing as Partner Sponsor on the PSA web site—a member favorite

Certificate presentation at PSA Annual Conference recognizing Partner Sponsorship

Visibility Throughout the Year

- In publications: Business card size ad Sponsorship listing in the Annual Magazine and spring newsletter.
- At events: All table tents for company representatives.

The Pennsylvania Sheriffs' Association



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